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# 20/20

AMERICA'S FAVORITE NEW DESIGNER

# JASON WU WOOS EYEWEAR

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## ONE-STOP LUXURY

**Ilori** eyewear boutique, home to exclusive eyewear collections, will now carry optical styles and offer prescription services for both eyeglasses and sunglasses. In addition to Ilori's signature style consultants, there will now be opticians on hand to help customers select both stylish frames and high-quality lenses.

The lenses available at Ilori boutiques will have premium anti-reflective coating and anti-scratch protection. A range of optical brands will be available including Oliver Peoples, Chanel, Bvlgari, Tiffany, Prada, Persol, Tom Ford, Gold & Wood, Chrome Hearts and Sama.

With luxury optical and sun high-end frames available, plus in-store Rx-able services, this elite boutique has simplified the eyewear purchasing process. —PZ



## SHOOT OUT AT OK CAZAL

Yeah, you actually already know **OK Go**. With viral videos of choreographed dance routines on six moving treadmills to an elaborate Rube Goldberg machine ([www.youtube.com/okgo](http://www.youtube.com/okgo)), OK Go's certainly got creativity *and* style. The music biz needs more OK Go style... and bassist **Tim Nordwind** dishes heaps of it bridging **Cazal's** infamous 607. Nordwind's frames are indebted to legendary film producer Robert Evans and *his* allegiance to the iconic Goliath frames by Caviar. Nordwind notes the specs as "power glasses for the movers and shakers" but denies that he himself is a mover and a shaker. We disagree.

Nordwind and OK Go have a flair for making extreme visions a reality. In a recent performance at Maker Faire, an event sponsored by *Make* magazine, OK Go utilized water immersion devices to perform underwater. That's right, underwater.

After the release of their latest album, "Of the Blue Colour of the Sky," OK Go boldly split from their major label following an uproar from fans wishing to embed and share the band's video "This Too Shall Pass." The album has been re-released on their own Paracade label with two new tracks. And this time round fans are encouraged to share the new video. —Julie Zidel